



is an innovative Municipal Alliance campaign designed to inform and educate adults and youth alike about the dangers and consequences of underage drinking.

Research shows that the longer we delay a teen's first drink, the less problems they will face later in life due to alcohol.

The Municipal Alliance would like to offer "It's 21 for a Reason," a presentation that asks adults to reexamine their beliefs about underage drinking.

If you would like the Alliance to speak to your parent group, local organization, PTO, sports club, Scouts parents, or religious organization,

Please contact Kathy Kelly at (908) 204-3068 or kathy.kelly@bernards.org

The average age that Bernards Township students take their first drink is

14.6 years.

www.bernardsalliance.org